

The Rise of the Data-Driven Economy: Implications for Growth and Policy

Wednesday, Oct. 10

6 p.m. Opening Reception & Dinner

Thursday, Oct. 11

8.30 Welcome Breakfast: Franco Pavoncello, President, John Cabot University — **Confirmed**
Will Marshall, President, Progressive Policy Institute — **Confirmed**

9-10.30 a.m. **Roundtable 1: Data-Driven Growth in the United States and Europe**

Suddenly and surprisingly the U.S. economic recovery is being led by the communications sector—smartphones, social media, broadband wireless, big data, mobile applications. The tremendous expansion of data flows is creating domestic jobs and generating economic growth in the U.S., much like the rise of the Internet propelled the tech boom of the 1990s. This phenomenon, however, is hardly confined to America. Europe too is wrestling with the reality that personal data is becoming a new kind of economic asset, with profound implications for trade, privacy and security. The purpose of this roundtable is to understand the nature of data-driven innovation in both the EU and the U.S., and to identify policy drivers which can help to accelerate it on both sides of the Atlantic.

Respondents: Michael Mandel, Progressive Policy Institute — **Confirmed**
James Manyika, Director, McKinsey Global Institute — **Confirmed**
Anthony House, Google — **Confirmed**
Carlo Alberto Carnevale-Maffe, Professor, University of Bocconi, —
Invited
Daniele Pica, Professor, John Cabot University — **Confirmed**

To be invited: Ben Hammersley, Ambassador to East London Tech City
Matthew Key, CEO, Telefonica Digital

10.45 a.m. - 12 p.m. **Roundtable 2: What is the Economic Impact of Privacy Regulation?**

Obviously privacy regulations are important in the data-driven economy. Yet if implemented badly, privacy regulations can weaken much of the economic gains from data. This panel will discuss the difference in economic impact from U.S. privacy rules compared to the new European privacy regulations. For example, we'll examine the cross-border data implications of the privacy directive, and the impact on cloud services.

Moderator: Pietro Paganini, Managing Director, European Privacy Association — **Confirmed**

Respondents: Marc Beinhoff, CEO, Salesforce — Invited
AT&T Representative [TBD] — Invited
Luca Bolognini, Chair, Italian Institute for Privacy — **Confirmed**

To be invited: Jacob Kohnstamm, Chair, Article 29 Working Party and Dutch Data Protection Authority
Richard Szostak, Member of Cabinet to VP Viviane Redding
Luigi Gambardella, Chair, European Telecommunications Network Operators' Association, VP at Telecom Italia
Roberto Viola, Deputy Director-General, DG Connect

12-2 p.m. Lunch

Keynote: U.S. Ambassador to the European Union William Kennard —Invited

2.30 – 4.15 p.m. Roundtable 3: Corporate responsibility and data-driven growth: What is the role of ethical data stewardship?

As we move into the data-driven economy, companies that control and handle increasingly large amounts of personal data are grappling with a new set of issues. On the one hand, it's all too easy to misuse or fail to protect important data, with serious consequences on customers. On the other hand, the lack of corporate responsibility will inevitably bring a government response. This panel will discuss whether ethical data stewardship is good business.

Moderator: Chris Kelly— **Confirmed**

Respondents: Guiseppe Conte, Professor of Law, University of Florence — Invited
Gabi Zedlmayer, Hewlett-Packard — Invited (or Scott Taylor, Chief Privacy Officer, HP)
Stephen Deadman, Vodaphone — Invited

7 p.m. Dinner: European and American Perspectives on Privacy—A Conversation

Special Guests: Françoise Le Bail, Director General of Justice, European Commission — Invited
Julie Brill, FTC Commissioner— Invited

Friday, Oct. 12

8 a.m. Breakfast

8.45-9.15 a.m. Address: Internet governance in the data-driven economy

Keynote: U.S. Ambassador Phil Verveer — Invited
To be invited: Paola Severino, Italian Minister of Justice

9.15-11 a.m. Roundtable 4: Internet governance: Economic and political implications

For the most part the global Internet currently functions as a 'free trade zone', with few restrictions on cross-border data flows. This panel will discuss the current debate over Internet governance. Will changing the Internet governance structure have a negative economic impact? What is the link between Internet 'free trade' and Internet 'free speech', if any?

Respondents: Jacquelyn Ruff, Verizon — Invited
Paul De Hert, Vrije Universiteit Brussel — **Confirmed**

11.15 a.m. -12.30 p.m. Roundtable 5: Inequality and global competitiveness in the data driven economy

Does the data-driven economy increase or decrease global inequality? Does the data-driven economy increase opportunities for small businesses or decrease them? Is the data-driven economy going to increase real incomes for most people?

Respondents: Laura Fennel, General Counsel, Intuit — Invited
Jan Phillipp Albrecht, Member of European Parliament — Invited
Axel Voss, Member of European Parliament (Shadow EPP Rapporteur on GDPR) — Invited
Malcolm Harbour, Member of European Parliament — Invited