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Interviews: 800 adults
Dates: February 13-15, 2015

FINAL

Study #11518
Net Neutrality National Survey
February 2015

48 Male
52 Female
[109]

Please note: all results are shown as percentages unless otherwise stated.

S1. Does anyone in this household work for a radio station, a television station, a newspaper, an advertising agency, a market research firm, or a telecommunications company?

No	100	CONTINUE	[137]
Yes.....	-	TERMINATE	
Not sure	-		

Now thinking about something else...

1. When it comes to government oversight and regulation of the Internet, which of the following statements comes closer to your point of view?

The government should take a stronger and more active role in overseeing and regulating the Internet	33		[142]
The government should NOT take a stronger and more active role in overseeing and regulating the Internet	56		
Not sure	11		

2ab. Are you familiar with the term Net Neutrality and do you know what it refers to? (IF "YES," ASK:) Are you very familiar or somewhat familiar with the term Net Neutrality?

Yes, Familiar With Term And Know What It Refers To			
Very familiar.....	11		[143-144]
Somewhat familiar	14		
No, not familiar with the term and do not know what it refers to	74		
Not sure	1		

(ASK ONLY OF RESPONDENTS WHO SAY YES IN Q.2a.)

2c. How do you feel about Net Neutrality--positive, neutral, negative, or do you have no feelings at all?

Positive feelings	10		[145]
Neutral feelings	6		
Negative feelings	4		
No feelings at all.....	4		
Not sure.....	1		
No, not familiar with the term and do not know what it refers to (Q.2ab)....	75		

3. Over the past twenty-two years, the Internet has developed and grown into what we have today, with little government oversight, and has resulted in major private investment by the nation's wired and wireless providers in modern, high-speed broadband networks. President Obama is now proposing that the federal government regulate and oversee the Internet similar to how it oversees the electric or gas public utility industry. Specifically, President Obama proposes allowing the Federal Communications Commission, for the first time, to regulate the Internet with the same authority it has used in the past to regulate monopoly telephone service. Do you think this would be more helpful or more harmful?

Helpful	32	[146]
Harmful.....	53	
Some of both (VOL).....	6	
Not sure.....	9	

4. Are you aware that the term Net Neutrality does not include any government effort to protect consumers against spam and malware on the Internet?

Yes, aware.....	25	[147]
No, not aware	73	
Not sure	2	

5. Now I am going to read you several reasons why some people oppose the proposal for government regulation and control of the Internet. For each of the following, please tell me whether you consider this to be a major concern, a minor concern, or not a concern for you.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY MAJOR CONCERN

	<u>Major Concern</u>	<u>Some Concern</u>	<u>Not A Concern For You</u>	<u>Not Sure</u>	
The government will impose additional taxes and/or fees on all Internet bills	66	19	13	2	[149]
Reduced broadband investment may have an impact on domestic job growth and economic expansion.....	43	27	26	4	[153]
America could lose its position as the leader in Internet innovation and development as a result of new Internet regulations	41	29	27	3	[152]
Existing Internet services provided by leading Silicon Valley Internet companies may be reduced and terminated, which ultimately would hurt consumers.....	40	30	26	4	[151]
Innovation may be inhibited because Internet entrepreneurs will potentially be less likely to invest with the new Net Neutrality rules and regulations.	36	31	28	5	[150]

6. One principal concern raised by some people is that ONLY the five members of an unelected Federal Communications Commission, or FCC, will decide the future of the Internet without providing an opportunity for the public to see and understand the regulations prior to a vote. Opponents of the Internet regulation plan to seek public disclosure of the exact rules and specific regulations prior to the FCC's official vote. These groups say that, given the importance of the Internet in the daily lives of Americans, the FCC should provide greater information about the proposal to regulate the Internet to better understand its costs and benefits. Do you feel that greater disclosure of information by the FCC is necessary or do you feel that this proposal has been discussed and debated by all the major parties and this decision should be decided by the FCC?

Greater disclosure is necessary	73	[154]
Should be decided by the FCC.....	17	
Not sure	10	

7. Would you favor or oppose that the exact wording and the details of the proposal to regulate the Internet be made public before the Federal Communications Commission is allowed to cast its final vote on the issue of Net Neutrality?

Favor	79	[155]
Oppose.....	13	
Not sure.....	8	

8. Based on what you know about this issue, would you favor the FCC passing this regulation now as it currently stands, prefer to delay it until the full wording is made public, or not pass the regulation at all?

Favor passing this regulation now as it currently stands	9	[156]
Prefer to delay passing this regulation until the full wording is made public.....	60	
Not pass the regulation at all	25	
Not sure.....	6	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. What is the last grade that you completed in school?

Grade school	1	[157-158]
Some high school	5	
High school graduate.....	25	
Some college, no degree.....	20	
Vocational training/2-year college.....	9	
4-year college/bachelor's degree	22	
Some postgraduate work, no degree	3	
2 or 3 years' postgraduate work/master's degree	9	
Doctoral/law degree	4	
Not sure/refused	2	

F2. Which of the following categories best represents your total household income last year? Would it be less than thirty thousand dollars, between thirty thousand dollars and forty-nine thousand nine hundred ninety-nine dollars, between fifty thousand dollars and seventy-four thousand nine hundred ninety-nine dollars, between seventy-five thousand dollars and ninety-nine thousand nine hundred ninety-nine dollars, between one hundred thousand dollars and one hundred forty-nine thousand nine hundred ninety-nine dollars, or one hundred fifty thousand dollars or more?

Less than \$30,000	18	[159]
\$30,000 to \$49,999.....	14	
\$50,000 to \$74,999.....	18	
\$75,000 to \$99,999.....	13	
\$100,000 to \$124,999.....	14	
\$125,000 to \$149,999.....	3	
\$150,000 or more	3	
Prefer not to say	13	
Not sure	4	

F3. Do you have a landline home telephone only, a cell phone only, or do you have both a landline home phone and cell phone?

Have a landline/home phone only	10	[160]
Have a cell phone only.....	25	
Have both a landline/home phone and cell phone	62	
Not sure	3	

F4a. Thinking about your general approach to issues, do you consider yourself to be very conservative, somewhat conservative, middle of the road, somewhat liberal, or very liberal?

Very conservative	18	[161]
Somewhat conservative	23	
Middle of the road	33	
Somewhat liberal	14	
Very liberal	7	
Not sure	5	

F4b. Regardless of how you may be registered, how would you describe your overall point of view in terms of the political parties?

Mostly Democratic	27	[162]
Leaning Democratic.....	12	
Completely independent	23	
Leaning Republican	9	
Mostly Republican	22	
Not sure	7	

F5. Finally, would you describe the area that you live in as an urban area, a suburban area, a small town, or a rural area?

Urban.....	19	[163]
Suburban	35	
Small town.....	26	
Rural	15	
Not sure	5	

F6. For statistical purposes only, would you please tell me how old you are? **(IF REFUSED, ASK:)** Well, would you tell me which age group you belong to?

18-24	10	[138-139]
25-29	9	
30-34	11	
35-39	8	
40-44	8	
45-49	7	
50-54	10	
55-59	9	
60-64	10	
65-69	6	
70-74	6	
75 and over	6	
Refused	-	

F7a. For statistical purposes only, and to ensure that we have a representative sample, are you from a Hispanic or Spanish-speaking background?

Yes, from Hispanic/Spanish-speaking background	12	[140]
No, not from Hispanic/Spanish-speaking background	87	
Not sure	1	

F7b. And what is your race--white, African American or black, Asian, or something else?

White	77	[141]
African American/black	12	
Asian	1	
Other	8	
Not sure	2	